

**PAUL J. GRONCKI**

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130 West 16th Street, Apt 61  
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**After almost 25 years experience in marketing financial services, now focuses full-time efforts on community work and advocacy, building bridges among local groups.**

**CHELSEA VOLUNTEER EXPERIENCE**

**100 WEST 16<sup>TH</sup> STREET BLOCK ASSOCIATION** – New York, NY 2009 - present  
*Chair* of this block association representing the 100 block of West 16th Street between 6th and 7th Avenues in Chelsea. Sponsored first block party in 30 years. Liaison with 13<sup>th</sup> Precinct Community Council and attended NYC Civilian Police Academy. Fighting overdevelopment, neighborhood traffic congestion, and for police presence. Represent block association on the Council of Chelsea Block Associations.

**COUNCIL OF CHELSEA BLOCK ASSOCIATIONS** – New York, NY 2009 - present  
*Board Member* representing my block association on the coordinating council of block associations in Chelsea. Fought unsuccessfully to move ten blocks from the 13<sup>th</sup> Precinct to the 10<sup>th</sup> to guarantee more police access for the blocks between 6<sup>th</sup> and 7<sup>th</sup> Avenues, 14<sup>th</sup> to 25<sup>th</sup> Streets. Active on Save 14<sup>th</sup> Street committee to ameliorate traffic congestion from L-Train shut down. Serves as interim chair.

**SAVE CHELSEA** – New York, NY [savechelseany.org](http://savechelseany.org) 2006 - present  
*Treasurer (2006 - 2017) and Board Member (2017 - present)* of this organization fighting overdevelopment in Chelsea. Victorious against the General Theological Seminary's out-of-scale plans for their 9<sup>th</sup> Avenue building. Fought but lost battle to prevent overdevelopment of Chelsea Market building.

**RUBIN MUSEUM OF ART** – New York, NY [rmanyc.org](http://rmanyc.org) 2004 - present  
*Guide and Docent* at this Chelsea museum, the largest museum of Himalayan art in the western hemisphere.

**HUDSON GUILD** – New York, NY [hudsonguild.org](http://hudsonguild.org) 1997 - present  
*Board of Trustees Member* for this 100-year-old-plus settlement house in Chelsea. As *Treasurer*, built a strong financial office with checks and balances necessary to pass audits and laid the foundation for a \$12 million building renovation campaign. As *PR and Marketing Chair*, focused efforts on building Guild's image and recognition in community with a new website, a PR strategy, and a consistent look and feel. Developed communication strategy for renovation campaign. As *Board Liaison* to the arts programs, guided strategic development of program plans for theater group and art gallery.

**130 WEST 16 OWNERS INC.** – New York, NY 1988 - 1996 and 2006 - present  
*President and Board Member* of this 40-apartment cooperative building in Chelsea. Led redesign of lobby, hallways, elevator, heating system, and roof deck.

**CHELSEA REFORM DEMOCRATIC CLUB** – New York, NY [crdcnyc.org](http://crdcnyc.org) 1988 - present  
*County Committee (30 years), District Leader (2 years), Club President (4 years), Club Treasurer (10 years), Judicial Delegate (10 terms), and Election Inspector (20+ primaries and elections)*, for the official Democratic Club in Chelsea's 25<sup>th</sup> Assembly District. Organized voter registration campaigns, raised money for and managed political campaigns, advocated for social, civil, human, housing, senior, sexual preference, and education rights.

**OTHER COMMUNITY/POLITICAL WORK** – New York, NY 1983 - present  
*Community Board Representative* in the Greenwich Village and Chelsea communities at various times. *Campaign Chair* for Village Independent Democrats for Mondale/Ferraro Campaign in 1984; attended Democratic Convention in San Francisco.

**OTHER VOLUNTEER EXPERIENCE**

- FACILITATORS WITHOUT BORDERS (FWB)** – Toronto, ON [fwb.ca](http://fwb.ca) 2005 - 2014  
*Facilitator and New York Area Hub* for this organization which partners with not-for-profits and communities in developing countries to help them create indigenous solutions and action plans to solve public sector issues.
- CREATIVE EDUCATION FOUNDATION (CEF)** – Scituate, MA [creativeeducationfoundation.org](http://creativeeducationfoundation.org) 2003 - 2008  
*Membership Chair (2003-2004) and Board Treasurer (2004-2008)* for this 60-year-old organization sponsoring deliberate creativity, creating innovative thinkers, and managing the Creative Problem Solving Institute.
- CREATIVE PROBLEM SOLVING INSTITUTE (CPSI)** – Scituate, MA [cpsiconference.com](http://cpsiconference.com) 1999 - 2008  
*Faculty Member* at this annual innovation and creativity conference sponsored by CEF that for 60 years has been helping people throughout the world utilize their creative potential.
- NEW STAGECRAFT COMPANY** – New York, NY 1989 - 1997  
*Board Chair* of a small theater company.
- ARTS AND BUSINESS COUNCIL, BUSINESS VOLUNTEERS FOR THE ARTS** – New York, NY 1984 - 1989  
*Consultant* providing strategic marketing services to not-for-profit arts organizations.

**PROFESSIONAL EXPERIENCE**

- THINK<sup>x</sup> INTELLECTUAL CAPITAL INC.** -- Toronto, ON 2004 - 2014  
*Productive Thinking Facilitator.*
- GRONCKI GROUP** -- New York, NY 2001 - 2008  
*Founder and Principal* of this marketing strategy and research services consulting group.
- JPMORGAN CHASE & CO.** -- New York, NY 1995 - 2001  
*Vice President:* Director of Global Marketing Research/Strategic Support for JPMorgan Private Bank.
- PAYMENT SYSTEMS INC./PSI (subsidiary of NFO Research)** -- New York, NY 1992 - 1995  
*Vice President:* Director of Affluent Market and International Research.
- BANKERS TRUST COMPANY** -- New York, NY 1990 - 1991  
*Vice President:* Director of Marketing Analysis and Planning.
- CITICORP/CITIBANK** – New York, NY 1982 - 1990  
*Vice President:* Marketing Planning/Strategy Director for a number of business units.  
*Asst. Vice President:* Division Head/Economist for Citicorp Economic Services.
- BROOKHAVEN NATIONAL LABORATORY** -- Upton, Long Island, NY 1975 - 1982  
*Associate Scientist:* Head of Economics Unit for the National Center for the Analysis of Energy Systems.
- NEW YORK STATE DEPARTMENT OF LABOR** -- New York, NY 1972 - 1974  
*Associate Economist:* Labor Market Analyst for the New York Metropolitan Region.

**EDUCATION**

- Certificate** NYC Police Department's Civilian Police Academy 2013
- Certificate** Leadership and Group Facilitation, Creative Problem Solving Institute 1999
- Ph.D.** State University of New York at Stony Brook, Economics 1981
- Certificate** The Wharton Effective Executive Workshop 1980
- M.A.** State University of New York at Stony Brook, Economics 1974
- B.S.** State University of New York at Albany, Economics and Business 1971